

Contact

Ramnarain Road Cottage, Mapou,
Mauritius
+230 54851492 (Mobile)
hurreeramhemakshi@gmail.com

www.linkedin.com/in/hemakshi-hurreeram-64811b21a (LinkedIn)
www.kashportfolio.com/index.html (Portfolio)
www.behance.net/hemakshhurreer (Portfolio)
hurreeramhemakshi.wixsite.com/my-site-2 (Portfolio)

Top Skills

Adobe Design Programs
Tourism
Sales

Honors-Awards

The Duke of Edinburgh's
International Award - Mauritius

Hemakshi Hurreeram

Curtin University, Mauritius
Rivière du Rempart, Mauritius

Summary

Currently doing my master's in graphic design, specialising in teaching methods at Open University of Mauritius . I had studied for a BA in Digital Design with a Major and Minor in Advertising Design at Curtin Mauritius in Moka. Digital design, branding, digital arts, design for packaging, design visual interface, drawing, and painting are some of my areas of interest. My goal is to gain job experience and broaden my knowledge, which will allow me to advance both personally and professionally.

Experience

Providus Technologies Limited
Graphic Designer and Social media Manager
November 2024 - Present (1 year 8 months)
Plaines Wilhems District, Mauritius

As the Graphic Designer & Social Media Manager at Providus Technologies, my role combines creativity and strategy to amplify the brand's digital presence.

Design Duties

- Creating visually impactful graphics, videos, and motion content for LinkedIn, Facebook, and other platforms.
- Developing branded assets that aligned with Providus' tech-focused identity.
- Ensuring all designs maintain consistency with Providus' visual guidelines and resonate with IT and engineering audiences.

Social Media Management Duties

- Planning and executing content calendars to keep Providus active and engaging on all social platforms.
- Writing compelling captions, post copy, and hashtags optimized for reach and engagement.
- Monitoring social performance analytics to adjust content strategies for maximum impact.

-Collaborating with the team for recruitment campaigns, tech showcases, and company culture posts.

Strategic Role

- Driving employer branding to attract top talent in IT, development, and engineering.
- Staying on top of digital trends to keep Providus' social presence modern and competitive.
- Supporting marketing campaigns with creative inputs to strengthen Providus' position in the tech industry.

KashArt

Freelance Fine Artist | Graphic designer

January 2017 - Present (9 years 6 months)

Ramnarain Road Cottage

Self made artist and Graphic designer . Dwelling in painting and colours makes me feel alive. DM FOR ANY ARTWORK and design works.

Active Services Digital- Websites, eCommerce and SEO

Freelance Brand strategist and graphic designer

December 2025 - May 2026 (6 months)

Brand Strategist & Identity Designer

Specialised in logo creation, brand strategy, and corporate identity development for clients, translating business visions into strong and recognisable visual brands.

Company Automator

Freelance Graphic Designer

December 2025 - May 2026 (6 months)

Graphic & Brand Designer

Created branded company presentations, feature PDFs, marketing materials, and social media creatives for Automator. Helped organise and visually present the company's services, branding, and digital presence through cohesive design content.

Afeebop

UI / UX Designer

September 2022 - November 2024 (2 years 3 months)

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As a UI/UX Designer at Afeebop Ltd, I have a pivotal role in creating user-centric, visually appealing, and intuitive digital experiences for our products and services. By leveraging my expertise in design principles and using industry-standard software such as Figma and Uizard, I am responsible for crafting seamless user interfaces and optimizing user experiences across various platforms.

Responsibilities: User Research / Prototyping / User Interface Design / Interaction Design / Collaborate with Teams / Design Systems / Feedback Incorporation / Collaboration / Creativity

As a UI/UX designer, being handed the responsibilities to deal with Test Sigma and perform automation testing for websites is an exciting opportunity that allows me to expand my skill set and contribute to the overall quality of the digital products I work on.

Skills: Asana · Trello · Figma (Software) · Uizard · Test sigma · Time Management · Working with developpers · Graphic Design

The Oberoi Group

Sales Assistant

September 2023 - January 2024 (5 months)

Mauritius

Worked as a Part-Time Assistant Sales at Oberoi Hotel for 4 months, where I assisted in customer relations, handled sales inquiries, promoted hotel services, and supported the sales team with daily administrative and communication tasks. Developed strong interpersonal, communication, and client service skills while working in a professional hospitality environment.

Fantastic Mind

UI/ UX designer and Graphic Designer

November 2021 - February 2022 (4 months)

Ebene Junction, Mauritius

NRJ Maurice

Graphic Designer

June 2021 - July 2021 (2 months)

Arsenal, Pamplemousses, Mauritius

She has done her Internship at Nrj Maurice as a Graphic Designer . It has been a great experience as an intern to be able to engage in teamwork, communications, and managing social media ads and graphic works.

Mauritius Broadcasting Corporation

Graphic Designer

January 2021 - February 2021 (2 months)

Moka, Mauritius

She has done her Internship at MBC. She learned about Adobe Premiere Pro, Adobe After Effects, Avid Media, VizArtist, VizTrio, and Quantel.

It has been a great experience as an intern to be able to engage in teamwork, communications, learning new software.

Education

Curtin University

BA Digital Design Major with Minor Advertising Design, Graphic Design - UI/UX Design · (August 2018 - November 2022)

Infoclub Ltd Mauritius

Certificate, Digital marketing & Web development (specializes in Real Estate Business) · (November 2024 - March 2025)